

# BEATRICE DAILY SUN

MORNING EDITION

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## Main Street Beatrice wins achievement awards

SUBMITTED TO THE DAILY SUN

Each year, Heritage Nebraska, the state Main Street program, recognizes exceptional Main Street communities whose successes serve as a model for comprehensive commercial district revitalization. These award-winning communities demonstrate exemplary achievement in the process of strengthening their downtowns and commercial districts.

Main Street Beatrice was selected, out of 21 Nebraska Main Street

Communities, for five achievement awards.

**Creative Fundraising Project:** Nebraska Governor's Pheasant Hunt

**Retail Event:** Merry Main Street and Gift-A-Day Giveaway

**Business Retention and Support Program,** \$20,000 Business Plan Contest

**Volunteer of the Year:** In Memory of Scott Johnson

**Business of the Year:** Back Alley Eatery/Kathy and Randall Diekman

Main Street Beatrice will accept

the awards at a banquet in Fremont Nebraska on May 21. Following the Fremont Banquet, Main Street Beatrice will host its own celebration at Back Alley Eatery. This will be an opportunity for Main Street Beatrice to personally thank all the volunteers and partners who help make the Main Street program a success.

"We are so proud to accept these awards because they are a true testament to the hard work and dedication of our Main Street Board and volunteers. These awards are possi-

ble only because of their commitment and passion for the program," said Alexis Winder, Main Street Beatrice Executive Director.

Review the Main Street Beatrice website at [www.mainstreetbeatrice.org](http://www.mainstreetbeatrice.org) for updated information, or contact the Main Street office to subscribe to its e-newsletter and receive notifications on Main Street events and programs. Main Street Beatrice can also be reached via phone at 402-223-3244, via email at [info@mainstreetbeatrice.org](mailto:info@mainstreetbeatrice.org), and in person at the City Auditorium.